

Events Calendar

**Christmas Nite Lite Parade  
December 3, 2010**

**Jaycee's Christmas Parade  
December 4, 2010**

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[mainstreethobbs.org](http://mainstreethobbs.org)**



ISSUE

2010

MONTH  
YEAR

**Board of  
Directors**

**Jason Wyatt**  
Western Commerce  
Bank

**Brandon Hunt**  
Small Business  
Development Center  
at NMJC

**Lajuana Martinez**  
AdVenture Marketing

**Gail Arinzeh**  
Tax Centers of  
America

**Melody Roye**  
Impressions

**Grant Taylor**  
EDC of Lea County

**Jerried Noseff**  
Noseff Chiropractic

**Laura Marquez**  
NMJC



## Another New Façade!

Tascosa is a private company that offers Cannon supplies and products, such as office furniture and other office supplies. Tascosa also has offices in Lubbock, Amarillo, and Odessa. The owner wanted a fresh and exciting look that matched the logo, which brought about the change.

Tascosa is one of 3 recent facade changes in the downtown

## Shop Downtown for your

*Starting November 26 every customer that shops at any of our downtown stores will have a chance to win a CASH prize in the Nite Lite Christmas Parade! You must be PRESENT and be called. When your ticket is called, you have a chance that COULD open the cash box. The person who opens the box...WINS! The more you buy in downtown... downtown and shop locally!*

## MainStreet Hobbs rece



## Our Vision...

To develop the "Heart of Hobbs" into a beautiful, restored and rejuvenated historic area that invites and encourages the development of current and future business through professional and cultural endeavors.

## Our Mission...

MainStreet Hobbs will revitalize the "Heart of Hobbs" to enhance the quality of life in our community.

## MainStreet Hobbs Thanks You...

Thank you for all of your support through memberships and donations! MainStreet Hobbs could not

## Volunteer--it's what keeps our community growing and succeeding!

One of the programs that MainStreet Hobbs has started is the Façade Assistance Program. Through this program, MainStreet has leveraged the help of volunteers to paint the façade of buildings. This is a project that MainStreet would not be able to do alone, so the board got creative and started calling on volunteers to help. Through the down slide of the economy and the tough economic times that took place last year, MainStreet Hobbs was unable to provide the general Façade Grant that it previously provided. So, in an effort to still maintain that help, MainStreet brought together a professional painter from LASCO, and several volunteers from LEACO, Opportunity House, and Auld Sign Company. Everyone working together was the catalyst for change on two buildings thus far in downtown Hobbs.

As a community member and as a downtown merchant, these two changes are pretty dramatic and definitely noticeable. The first building was the old Ground Zero building and then the assistance was taken to another new business=Body Right Gym. Both buildings that were in desperate need of help, now have brand new facades that have brought beauty to the downtown once again.



Before



After

"I believe this is a way for the community to help and give back. If you cannot afford to donate money, maybe you have a truck or a lift or some extra paint rollers that you are willing to donate. All the tools necessary to continue to improve the district are truly in our community already. The question is, are you willing to help?"

MainStreet Hobbs is asking for the community to open their hearts and their time and start



Center for the Arts

Center for the Arts celebrates the... been a long time coming and a great redesign is a great representation... awning serves as an immediate draw

MainStreet Hobbs is thrilled to see... offers many different classes through... regional artists. If you haven't been... This project was accomplished with... matching funds raised by the Center... Directors for the LCCA and the J.F... and investing in the downtown historic

**Volunteer. Invest. I**

MainStreet Hobbs will be moving full